

CANP 44

SUPPORTED BY 

44TH ANNUAL EDUCATIONAL CONFERENCE

March 31–April 3, 2022 • Pasadena Convention Center





CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

2022 SPONSOR & EXHIBITOR PROSPECTUS

When the world shifted,
so did our conference.
We're glad to be back face to face.

Although life has posed unimaginable challenges for nearly two years, the California Association for Nurse Practitioners (CANP) is emerging stronger than ever before. (Drum roll, please...)

We are delighted to once again present the CANP Annual Educational Conference live and in person, reclaiming our role as hosts of the industry's go-to event. As the wheels turn in preparation, the excitement is building for four days of enlightenment for our members and opportunity for you.

This is where you'll find curious and committed professionals who want to hear what you have to say. They're interested in your products. Your services. And the solutions you provide. They know the CANP conference is where the future of health care is defined – and they recognize that you're a big part of it. Quite simply, it's a win-win for everyone in attendance.

NEW SAFEGUARDS FOR A NEW TIME

The times they are a-changin' – and we're keeping pace. Your health, safety, and well-being are our top priority. CANP is committed to observing the necessary modifications to help ensure the comfort and confidence of all conference attendees. We will continue to monitor new protocols as mandated by the State of California, and we assure you that our in-person event will be in complete compliance.

NETWORKING ACTIVITIES

It is important to us – and to you – that your involvement with the CANP conference is as productive and beneficial as possible. In pursuit of this objective, we invite sponsors and exhibitors to attend the networking events.

CONFERENCE OVERVIEW

LOCATION

Pasadena Convention Center
300 E. Green Street
Pasadena, CA 91101
(626) 795-9311
visitpasadena.com/convention-center

Located in the Civic Center District, the Pasadena Convention Center is a 130,000-square-foot venue featuring spacious exhibit halls, complete electrical and audiovisual services, and high-speed telecommunications to help ensure seamless and reliable presentations.

ACCOMMODATIONS

Sheraton Pasadena Hotel
303 Cordova Street
Pasadena, CA 91101
(626) 449-4000
marriott.com/hotels/travel/laxsp-sheraton-pasadena-hotel

Conveniently located adjacent to the Pasadena Convention Center, the Sheraton Pasadena Hotel is just minutes from the vibrant, bustling charm of Old Town – home to shops, restaurants, galleries, and all the spirit of this historic area.

Conference participants will receive a special room rate of \$219 per night, plus tax, which will be honored for three days before and after the conference dates. Reservations must be made by 5:00 p.m. on Monday, February 28. To reserve your room, simply click here: [Book Your Group Rate | Marriott International](#). Please note that the conference rate is subject to availability, so we suggest booking early.

PARKING FEES

Sheraton Pasadena Hotel
Overnight: Self-parking: \$20 Valet parking: \$24
Day: Self-parking: \$15 Valet parking: \$18

Both overnight and day parking include in-and-out privileges.

Pasadena Convention Center
\$15 a day for up to 16 hours
\$21 a day for in-and-out privileges

Parking fees at both locations are subject to change without notice.

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GENERAL INFORMATION

SPACE ASSIGNMENT

Exhibit booth space will be confirmed upon submission of a completed sponsor and exhibitor application and receipt of payment. Space assignments will be issued on a first-come/first-served basis. CANP reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the conference.

BOOTH REPRESENTATIVES

In years past, we have allowed up to four booth representatives for each exhibitor. This year, however, due to social-distancing precautions, we must limit the number to two. Safeguarding all conference participants is among our top priorities.

SPACE REGULATIONS

Displays must be limited to the dimensions of the assigned 8' x 10' space(s). All exhibits must be freestanding. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached, to the walls or floors of the exhibit area.

SERVICE MANUAL

The exhibitor service manual includes information on furniture rental, decorations, labor, shipping, and more. A copy will be sent to each participating organization upon receipt of a completed form and deposit.

CONFERENCE POLICIES

Participants may not promote outside events that conflict with the conference schedule. Additionally, the CANP name or brand identity cannot be used in conjunction with outside events. All participants must adhere to the additional conference policies found at canpweb.org/events/annual-educational-conference.

CANP reserves the right to deny any sponsor or exhibitor application and to remove any sponsor or exhibitor from the Expo Hall at its sole and arbitrary discretion. Criteria for sponsors and exhibitors include, but are not limited to, relevancy to the profession and the mission of CANP, truthfulness of stated claims supported by published materials, and professional and ethical conduct at all times.

SPONSORS

All sponsors must provide a company logo (in EPS format for print and in JPG or PNG format for the web) and a 40-word bio in MS Word to jessica@canpweb.org.

SCHEDULE AT-A-GLANCE

Times are subject to change.

WEDNESDAY, MARCH 30

| | |
|--------------------|----------------------------|
| 8:00 am - 12:30 pm | Decorator Set Up |
| 10:00 am - 2:00 pm | Board of Directors Meeting |
| 12:00 pm - 4:00 pm | Exhibitor Move-In |
| 2:00 pm - 6:30 pm | Registration Open |
| 2:30 pm - 3:45 pm | Pre-Conference Sessions |
| 4:00 pm - 5:15 pm | Pre-Conference Sessions |
| 5:30 pm - 6:30 pm | Welcome Reception and Expo |

THURSDAY, MARCH 31

| | |
|---------------------|-----------------------------|
| 7:00 am - 8:15 am | Coffee with the Exhibitors |
| 7:30 am - 8:00 am | Poster Presentations |
| 8:30 am - 9:45 am | In-Track Sessions |
| 10:00 am - 11:15 am | In-Track Sessions |
| 11:30 am - 1:00 pm | Lunch and Expo |
| 1:00 pm - 2:15 pm | General Session and Keynote |
| 2:30 pm - 3:45 pm | In-Track Sessions |
| 2:30 pm - 5:30 pm | Workshops |
| 4:00 pm - 5:15 pm | In-Track Sessions |
| 5:30 pm - 6:30 pm | Networking and Expo |
| 6:30 pm - 8:30 pm | Dinner Symposium |

FRIDAY, APRIL 1

| | |
|---------------------|----------------------------------|
| 6:00 am - 7:00 am | Yoga with CANP |
| 7:15 am - 8:15 am | Coffee with the Exhibitors |
| 7:15 am - 8:15 am | Breakfast Symposium |
| 8:30 am - 10:15 am | Welcome and Keynote Presentation |
| 10:15 am - 11:15 am | Poster Presentations |
| 10:15 am - 11:15 am | Networking and Expo |
| 11:30 am - 12:45 pm | In-Track Sessions |
| 1:00 pm - 2:30 pm | Lunch and Expo |
| 2:00 pm - 5:00 pm | Workshops |
| 3:00 pm | Exhibitors Breakdown |
| 2:45 pm - 4:00 pm | In-Track Sessions |
| 4:15 pm - 5:30 pm | In-Track Sessions |
| 5:30 pm - 7:00 pm | Friday Night Event |

SATURDAY, APRIL 2

| | |
|---------------------|-------------------|
| 6:30 am - 7:30 am | CANP Fun Run/Walk |
| 7:30 am - 8:30 am | Breakfast |
| 8:45 am - 10:00 am | In-Track Sessions |
| 10:15 am - 1:15 pm | Workshops |
| 10:15 am - 11:30 am | In-Track Sessions |
| 11:45 am - 1:30 pm | Lunch and Raffle |
| 1:45 pm - 4:45 pm | Workshops |
| 1:45 pm - 3:00 pm | In-Track Sessions |
| 3:15 pm - 4:30 pm | In-Track Sessions |
| 5:30 pm - 7:00 pm | Alumni Receptions |
| 5:30 pm - 7:30 pm | Dinner Symposium |

SUNDAY, APRIL 3

| | |
|---------------------|---------------------|
| 7:30 am - 8:30 am | Breakfast |
| 7:30 am - 8:30 am | Breakfast Symposium |
| 8:45 am - 10:00 am | In-Track Sessions |
| 10:15 am - 11:30 am | In-Track Sessions |
| 11:45 am - 1:00 pm | In-Track Sessions |

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities – at gold, silver, and bronze levels – spotlight your company name throughout the conference, with costs ranging from \$1,500 to \$26,000. Following is a complete list of sponsorship options:

| SIGNATURE | AMOUNT | COMPLIMENTARY | RECOGNITION | SPEAKING OPPORTUNITY |
|---------------------------------------|----------|------------------------------------------------------|-----------------------------------------------------------------------|----------------------|
| SOLD Supporting | \$26,000 | Exhibit booth, five registrations, ad in mobile app | Verbal recognition, logo on conference marketing and signage | 2 minutes |
| Platinum | \$17,000 | Exhibit booth, four registrations, ad in mobile app | Verbal recognition, logo on conference marketing and signage | 90 seconds |
| Gold | \$5,000 | Exhibit booth, three registrations, ad in mobile app | Verbal recognition, logo on conference marketing and signage | |
| Silver | \$3,000 | Exhibit booth, two registrations, ad in mobile app | Logo on conference marketing and signage | |
| Bronze | \$1,500 | One registration | Logo on conference marketing and signage | |
| PRINCIPAL (Exclusive) | AMOUNT | COMPLIMENTARY | RECOGNITION | SPEAKING OPPORTUNITY |
| Conference Mobile App | \$8,000 | Branded welcome page on mobile app, one registration | Logo on conference marketing and signage | |
| Wellness Lounge | \$5,000 | Branded wellness lounge, one registration | Logo on conference marketing and signage | |
| Hotel Key Card | \$4,000 | Logo on key card, one registration | Logo on conference marketing and signage | |
| Recharge Mobile Devices | \$4,000 | Mobile charging station | Logo on conference marketing and signage | |
| Keynote Speaker | \$3,500 | One registration | Intro keynote, logo on conference marketing and signage | Intro keynote |
| Full-page Ad in Registration Brochure | \$3,200 | One registration | Logo on conference marketing and signage | |
| Lanyards | \$3,000 | One registration | Logo on lanyard and conference marketing and signage | |
| EVENT (Exclusive) | AMOUNT | COMPLIMENTARY | RECOGNITION | SPEAKING OPPORTUNITY |
| Evening Event | \$8,000 | Exhibit booth, two registrations | Verbal recognition at event, logo on conference marketing and signage | 60 seconds |

REGISTRATION

To become a sponsor or exhibitor, please register online at canpweb.org.
If you have any questions, contact jessica@canpweb.org.

CANCELLATIONS

Cancellations must be received in writing by March 3, 2022.
All cancellations are subject to a \$150 processing fee.
No refunds will be issued after March 3, 2022.

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HOW CANP SERVES ITS MEMBERS

More than 26,000 nurse practitioners support the state of California with their skills and talents, and CANP exists to represent every one of them. As their advocate and ally since 1977, we actively engage in the legislative process to help ensure the advancement and authority of the NP profession. The passion of our members heartens us. The desire to support them energizes us. And a steadfast commitment to excellence in health care continues to drive us forward.

CORPORATE MEMBERS



CANP BOARD OF DIRECTORS

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CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

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