



**National Nurse  
Practitioners Week**  
November 12-18



canpweb.org

**#NPWeek - Social Media Engagement  
National Nurse Practitioner Week  
November 12-18, 2017**

**CANP offers the following social media posts as an example of what you can tweet or post for the weeks leading up to and during NP Week:**

**October**

Gear up for NP Week by promoting on your personal and chapter social media channels!

Post samples:

- Order your blue ribbon TODAY & join us Nov. 12-18 as we show why NPs are vital!  
<http://bit.ly/2d81AMX> #NPWeek
- Order your blue ribbon now to have it in time for #NPWeek. <http://bit.ly/2d81AMX>
- NPs - #NPWeek is about YOU. Show your pride & appreciation by wearing your NP blue ribbon. Order now! <http://bit.ly/2d81AMX>
- #NPWeek is coming up Nov. 12-18. I will celebrate (insert how you or your chapter will celebrate NP Week)

**Nov. 1 - 12**

Post samples:

- #NPWeek starts Nov 12! Who's ready to celebrate #NursePractitioners next week? Show your pride & great work Nov. 12-18 <http://canpweb.org/events/np-week/>
- I'm proud to be an NP! Join me in celebrating #NPWeek Nov. 12-18.

**Nov. 12-18**

Share a photo of your blue ribbon in action & help show why NPs are vital!

Post samples:

- It's #NPWeek share a photo of your blue ribbon in action & tell the world why #NursePractitioners are vital!
- #NursePractitioners are vital this #NPWeek because (insert why NPs are vital to healthcare)
- Share if you're proud to be an NP! #NPWeek