



**Monthly Chapter Leadership and Grassroots Meeting**  
**January 23, 2023**  
**MINUTES**

**I. Meeting called to order at 7:07 pm.**

**II. Roll Call:**      Present      Absent

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> <b>Cynthia Jovanov</b> , President        | <input checked="" type="checkbox"/> <b>Kristi Ross-Patchin</b> , Business Development Dir.       |
| <input checked="" type="checkbox"/> <b>Aimee Paulson</b> , President-Elect    | <input checked="" type="checkbox"/> <b>Virginia Drake</b> , Public Affairs & Communications Dir. |
| <input checked="" type="checkbox"/> <b>Glenmore Hendricks</b> , HPPC Co-Chair | <input checked="" type="checkbox"/> <b>Hien Huynh</b> , Association Services Manager             |
| <input checked="" type="checkbox"/> <b>Emily Stone</b> , HPPC Co-Chair        | <input type="checkbox"/> <b>Elizabeth Cody</b> , Association Services Coordinator                |

**Chapters**

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Alameda/Contra Costa | <input checked="" type="checkbox"/> North Coast                        | <input checked="" type="checkbox"/> Santa Cruz/Monterey |
| <input checked="" type="checkbox"/> Channel Islands      | <input checked="" type="checkbox"/> Orange County                      | <input checked="" type="checkbox"/> Sierra Area         |
| <input checked="" type="checkbox"/> Fresno               | <input checked="" type="checkbox"/> Sacramento                         | <input checked="" type="checkbox"/> Silicon Valley      |
| <input checked="" type="checkbox"/> Greater Pasadena     | <input checked="" type="checkbox"/> San Diego Central                  | <input checked="" type="checkbox"/> South Bay           |
| <input checked="" type="checkbox"/> Inland Empire        | <input checked="" type="checkbox"/> San Diego North                    | <input checked="" type="checkbox"/> Tri-Valley          |
| <input checked="" type="checkbox"/> Kern/Tulare          | <input checked="" type="checkbox"/> San Francisco Bay Area/Golden Gate | <input checked="" type="checkbox"/> West LA North       |
| <input checked="" type="checkbox"/> North Bay            | <input checked="" type="checkbox"/> Santa Barbara                      | <input checked="" type="checkbox"/> West LA South       |

**III. October 24, 2022, Meeting Minutes:** The [minutes](#) were reviewed and updated to reflect that South Bay was present at the meeting.

**IV. CANP Media Training**

- a. CANP Media Relations: Background & Overview - *Andrew Acosta, CANP Spokesperson; Owner, Acosta Consulting*
- b. CANP Media Protocols and Process - Virginia Drake, CANP Public Affairs & Communications Director
  - i. Local chapters are encouraged to pursue opportunities for news coverage within the local media for CANP and the NP profession and field inquiries from your local outlets.
  - ii. CANP has a team of professionals based in Sacramento that can provide guidance and support.
  - iii. If a reporter reaches out or if you reach out to a reporter, please include Andrew and Virginia in your communications.
    - **CANP Media Spokesperson**  
Andrew Acosta  
[andrew@acosta-consulting.com](mailto:andrew@acosta-consulting.com)
    - **CANP Public Affairs & Communications Director**  
Virginia Drake  
[virginia@canpweb.org](mailto:virginia@canpweb.org)
- c. CANP Messaging for Press - Andrew Acosta & Virginia Drake
  - i. [Click here](#) to review CANP Key Messages & Talk Points.
  - ii. Keep CANP narrative consistence, positive and strong.
  - iii. Stick to what you know best.

- iv. Be in control of the story, humanize it.
  - v. Practice what you want to say.
  - vi. You can ask reporters to email questions in advance.
  - vii. [Click here](#) to view the recent press handout.
- d. Q&A

**V. Open Discussion**

**a. BRN's 103 NP Application**

- i. The application is now available, you can start applying.
- ii. [Click here](#) to view the step-by-step guide for applying.
- iii. [Click here](#) to access the 103 NP application.
  - The BRN recognizes there are glitches in the application process and is working to resolve them.
- iv. To become certified as a 103, an NP must have completed a minimum of 3 full-time equivalent years or 4,600 hours in direct patient care prior to completing the attestation.
- v. To become certified as a 104, an NP must be practicing as a 103 NP in good standing for at least 3 full-time equivalents or 4600 hours in direct patient care. You cannot use the same hours you reported to become 103 certified. When you become a 103, your hours start at 0 again.
- vi. Don't look at the setting, look at the population.

**b. Leadership and Grassroots Meeting**

- i. Request for the Leadership and Grassroots meeting to be separated.

**VI. Adjourned the meeting at 8:03 pm.**