



CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

Connect with NPs

Corporate Membership with CANP offers you marketing opportunities and direct access to NPs in California. For those who sell medical industry related products or services, offer NP education or employ NPs – we offer two membership categories for you to choose from.

As a Corporate Member of CANP, membership offers you the opportunity to:

- Promote your products and services to our members
- Network with NPs at our events
- Maintain a consistent, high-profile presence with our members

CONTACT

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CONNECT WITH US

 /CaliforniaNP

 @CaliforniaNP

 /company/canp

 @CaliforniaNPs

Corporate Membership

BUSINESS MEMBERSHIP

\$2,000

Membership benefits for up to five people from a company and additional logo recognition on canpweb.org

MARKETING

20 percent discount off advertisements on CANP's website and in the electronic newsletter, *Connections*



Social Media marketing opportunities



Complimentary advertisement for one month in *Connections*



WEBSITE

Company logo on CANP's partner page with a link to your company website



Company logo on CANP's footer on the homepage



CANP ANNUAL EDUCATIONAL CONFERENCE

Five percent discount off an exhibit booth



Company logo featured on conference marketing materials and event signage



NETWORKING

Access to attend CANP chapter meetings and events (excluding meals paid for by pharmaceutical companies)

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PERSONS

ELECTRONIC NEWSLETTER

Announcement of your membership with a feature story



INFORMATION

Access to all CANP member benefits including online member directory

