



CALIFORNIA ASSOCIATION  
FOR NURSE PRACTITIONERS

MEDIA KIT

# CANPWEB.ORG

The California Association for Nurse Practitioners (CANP) provides a forum and unifying voice for more than 40,000 nurse practitioners statewide, often joining forces with other state and national organizations, to advance the profession and bridge health care needs.



## PRICING

### ROTATING BANNER

Image: 220x180px

Positions: Exclusive to 10 Companies

Placement: Homepage Only

**\$2,500/Year**

\*\*All positions are available on a first-come, first-serve basis.\*\*

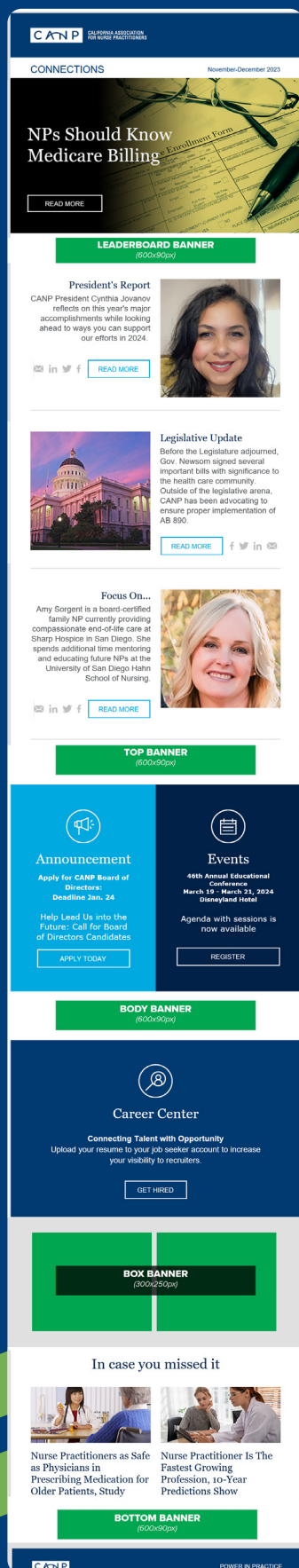
### Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.



# CONNECTIONS NEWSLETTER

Connections is the CANP's eNewsletter, published 11 times each year. Connections combines information about NP practice issues, news about important Association developments, and other topics of interest to CANP members, reaching an average of 3,000 subscribers each issue.



## PRICING

### LEADERBOARD BANNER

Image: 600x90px

Format: JPG or PNG

**\$4,000/Year**

### TOP BANNER

Image: 600x90px

Format: JPG or PNG

**\$3,500/Year**

### BODY BANNER

Image: 600x90px

Format: JPG or PNG

**\$3,000/Year**

### BOX BANNER

Image: 300x250px

Format: JPG or PNG

Positions: Exclusive to 2 Companies

**\$2,500/Year**

### BOTTOM BANNER

Image: 600x90px

Format: JPG or PNG

**\$2,000/Year**

\*\*All positions are available on a first-come, first-serve basis.\*\*

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