



California Association for Nurse Practitioners Monthly Chapter Communication / August 2015

August 19, 2015

Advocacy

Senate Bill 323 has been designated as a two-year bill, meaning its progress through the Legislature could pick up right where it left off when lawmakers return to Sacramento in January for the second-year of the 2015-16 legislative session.

Though the bill moved smoothly through the Senate, passing the full house on May 7 by a vote of 25-5, its progress was halted on June 30 when the bill failed passage by the Assembly Committee on Business and Professions. As a two-year bill, SB 323 could thus be reconsidered by the same committee in January. It therefore remains critical that CANP members and allies continue their efforts to educate and establish a relationship with members of the Legislature.

Extensive grassroots efforts by CANP members and allies to date has made significant inroads in terms of educating lawmakers about just what a nurse practitioner is and the vital role that NPs play. While this focus must continue, it is also important that NPs convey to legislators the barriers created by the current requirement for physician supervision, and how NPs can better serve the healthcare needs of Californians if the restrictions are lifted.

Meanwhile, another of CANP high-priority bills for 2015 advanced through the Legislature and has been signed by the Governor. Assembly Bill 637 (Campos), which would allow nurse practitioners and physician assistants to sign and create valid Physician Orders for Life Sustaining Treatment (POLST) forms, cleared its final legislative hurdle on July 6 when the measure was passed by the full Senate. Governor Brown signed the bill on August 17. The new law will take effect on January 1, 2016.

Action for Chapters:

- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.

Political Action Committee (PAC)

Donations to CANP's Political Action Committee (CANP PAC) have reached an all-time high this year, exceeding \$55,850. Following disbursements in July, the current balance in the PAC account is \$42,384.78.

Like grassroots outreach, PAC donations continue to be critical.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

Leadership Summit

The Leadership Summit will be held on **Saturday, October 17, 2015** at the Westin Sacramento in Sacramento, California. The Summit will commence at 10:00 a.m. and will conclude at 4:00 p.m. The day will focus on building and strengthening effective communication skills as a leader.

The Summit will be held at:
Westin Sacramento
4800 Riverside Blvd.
Sacramento, CA 95822

Once again, registration will be limited to two leaders per chapter and online registration for the Summit will open in September. There are limited sleeping rooms available under the CANP block. To reserve a room call (916) 443-8400 and mention that you are with CANP.

39th Annual Educational Conference

The Call for Abstract submission period is now closed. CANP received over 135 submissions. With the abstract process starting earlier, CANP will open registration early for the 39th Annual Educational Conference being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California.

Action for Chapters

- Let members know conference registration will open earlier this year
- Discuss in your chapter if scholarships will be offered
- Start the conversation about donating raffle gifts for conference

Operations

Quarterly Reports

Delivery of the 4th Quarter report to chapters is delayed, however 4th Quarter chapter checks have already been sent out.

Below is a list of the quarters and the report due dates.

2015-16

- Q1 – July 1-Sept. 30 (due by Nov. 7)
- Q2 – Oct. 1-Dec. 31 (due by Feb. 2)
- Q3 – Jan. 1-Mar. 31 (due by Jun. 12)
- Q4 – Apr. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Membership

Membership Renewals

Membership by type for August 2015:

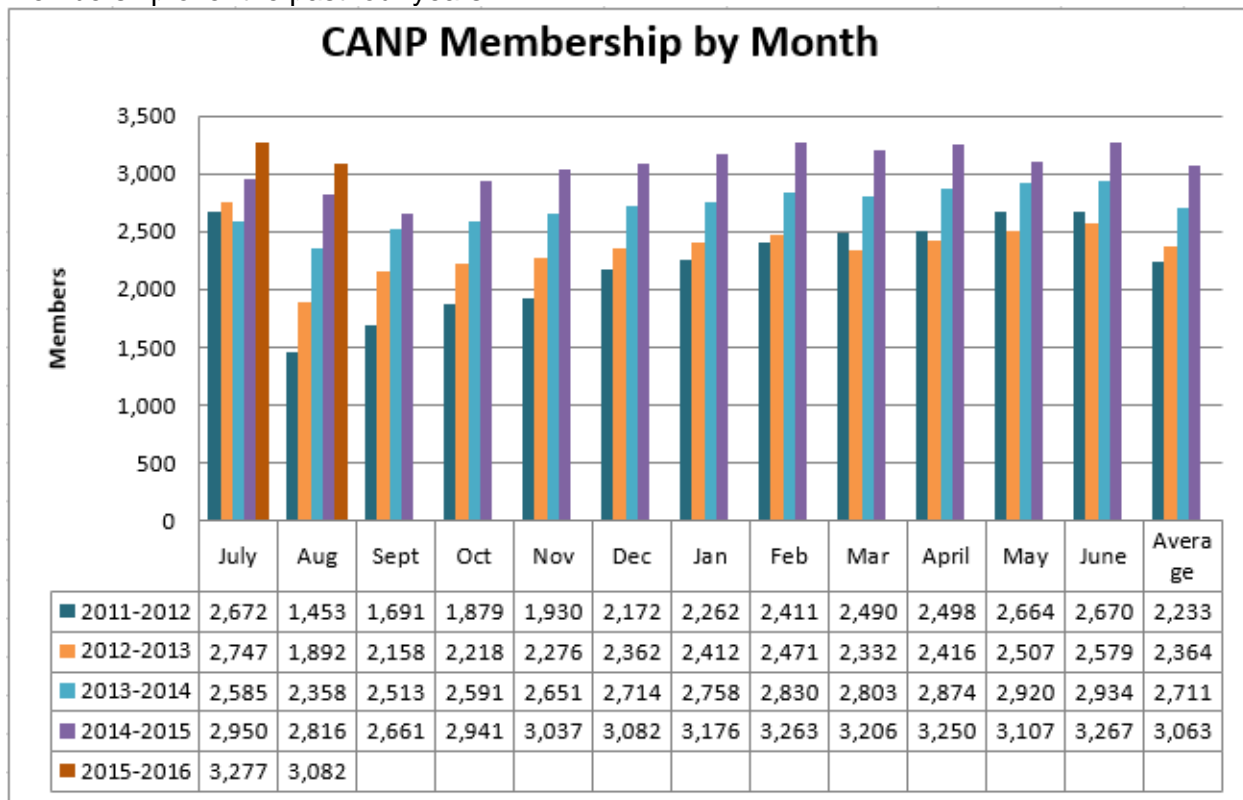
NP Full	2,009
First Year Grad	365
Student Year 1	224
Student Year 2	290
Senior	98
Associate	45
Corporate	44
Affiliate	5
Emeritus	2
Total Active	3,082

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Membership over the past four years



Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.