



California Association for Nurse Practitioners Monthly Chapter Communication / July 2015

July 15, 2015

Advocacy

After moving smoothly through the Senate, SB 323 faced its first policy committee test on the Assembly side on June 30, when the bill was heard by the Assembly Committee on Business and Professions. After nearly two hours of discussion, the bill was ultimately defeated by a vote of 9-4.

Much of the debate focused on a proposed Committee amendment that would apply the bar on the "corporate practice of medicine" to NPs, an amendment which was strongly opposed by hospitals and numerous other groups. Sen. Ed Hernandez Senator Ed Hernandez (D-West Covina), co-author of the bill along with Assemblymember Susan Eggman (D-Stockton), observed that, while the proposed amendments could result in some groups removing their opposition to the bill, the amendments would likewise prompt other organizations to remove their support. Hernandez was thus unwilling to accept the amendments.

Following the vote, the bill was granted "reconsideration," a procedural move that technically means the committee could revisit the bill before the end of the current legislative session. While such a move is possible, it is unlikely given the differences to be overcome during the limited time remaining in this year's session. Hernandez has proclaimed that he intends to continue pursuing the issue of full practice authority for California nurse practitioners, and it is within the realm of possibility that SB 323 could be revived in 2016 as a "two-year bill."

Despite the bill's progress being halted (and in some ways because of it), grassroots outreach to members of the Legislature remains critical. The California Medical Association's claims that granting full practice authority to NPs represents a threat to patient safety apparently still resonate with some lawmakers, despite extensive evidence to the contrary. Continuing to educate and develop relationships with state lawmakers is critical as the fight for full practice authority wages on.

Meanwhile, another of CANP high-priority bills for 2015 has advanced through the Legislature to the Governor's desk. Assembly Bill 637 (Campos), which would allow nurse practitioners and physician assistants to sign and create valid Physician Orders for Life Sustaining Treatment (POLST) forms, cleared its final legislative hurdle on July 6 when the measure was passed by the full Senate. Governor Brown has 14 days from the time he receives the bill to either sign or veto it. Through an email blast sent July 10, CANP members and allies were urged to contact the Governor's office to urge him to sign it.

Action for Chapters:

- Designate one Legislative Representative per Chapter as one key contact for the Chapter.

- Continue to meet with legislators to educate and develop a relationship with them.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.

Political Action Committee (PAC)

As noted, donations to CANP's Political Action Committee (CANP PAC) reached an all-time high this year, exceeding \$55,850. Of that amount, more than \$5,850 was raised onsite during the recent House of Delegates and Lobby Day meetings. Following disbursements in June, the current balance in the PAC account is \$41,104.78.

Like grassroots outreach, PAC donations continue to be critical.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

Leadership Summit

The Leadership Summit will be held on **Saturday, October 17, 2015** at the Westin Sacramento in Sacramento, California.

Located at:
Westin Sacramento
4800 Riverside Blvd.
Sacramento, CA 95822

Registration will open in September. There are limited sleeping rooms available under the CANP block. To reserve a room call (916) 443-8400 and mention that you are with CANP.

39th Annual Educational Conference

The Call for Abstracts has open and available for submission since May 2015. To submit an abstract for consideration for the 39th Annual Educational Conference being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California, visit <http://canpweb.org/events/annual-educational-conference/2016-call-for-abstracts/>

The deadline to submit an abstract is July 31, 2015.

Action for Chapters

- Encourage members to submit an abstract to present at the 39th Annual Educational Conference
- Let members know the deadline to submit is July 31, 2015

Operations

Quarterly Reports

Below is a list of the quarters and the report due dates.

2015-16

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 31 (due by Feb. 2)

Q3 – Jan. 1-Mar. 31 (due by Jun. 12)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Membership

Membership Renewals

Membership by type for July 2015:

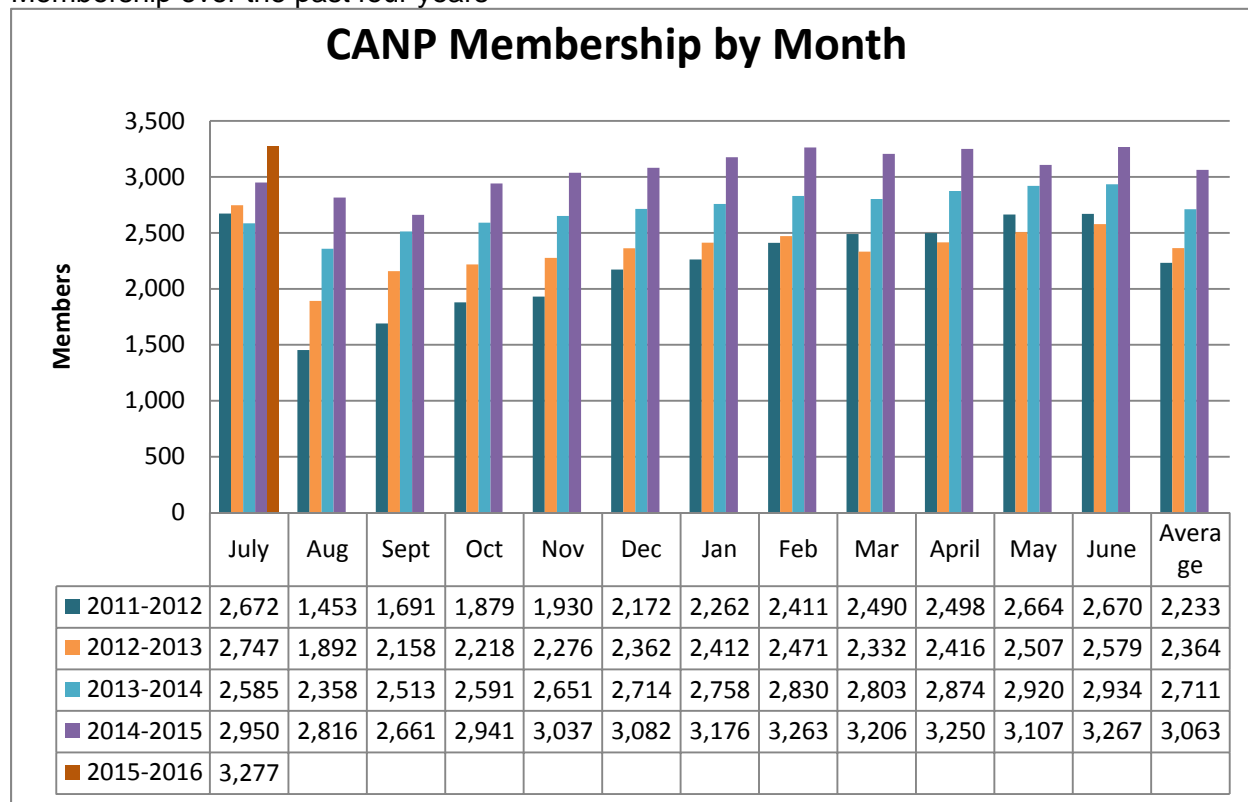
NP Full	2,226
First Year Grad	363
Student Year 1	212
Student Year 2	297
Senior	95
Associate	54
Corporate	21
Affiliate	5
Emeritus	4
Total Active	3,277

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Membership over the past four years



Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.