



## California Association for Nurse Practitioners Monthly Chapter Communication / May 2015

May 20, 2015

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### Advocacy

Senate Bill 323 was approved by the full Senate on May 7 by a vote of 25-5. The bill now has moved to the Assembly, where it is awaiting its first policy committee hearing – and where the fight to pass the bill is about to escalate. Opponents of the measure have already approached Sen. Ed Hernandez about accepting amendments to the bill, but Hernandez reported that the amendments proposed (primarily by the California Medical Association) are “all non-starters.”

Many CANP members have answered the call to engage in direct grassroots outreach to their members of the Legislature, and those efforts have certainly played a role in advancing the bill to this point. However, some chapters are still not engaged in grassroots activities.

With opponents now marshaling their significant resources in an effort to kill the bill, **the importance of grassroots outreach on the part of CANP members has increased.** As CANP President Donna Emanuele told attendees at CANP Lobby Day 15, “Anything short of 100 percent participation by our chapters is unacceptable.”

Momentum behind the bill continues to increase and we are calling our members to ‘**Make Every Day Lobby Day**’ – meaning that each nurse practitioner in California is active in social media on a daily basis and engaging their legislators (see more below about how to use social media).

In addition to SB 323’s so-far-smooth progress through the legislature, donations to CANP’s Political Action Committee have reached an all-time high, and the [San Francisco Chronicle published a May 17 editorial](#) in support of the bill (the first explicit call for support to appear in a major newspaper editorial). Meanwhile, on May 12 Maryland became the 21st state in the nation (in addition to the District of Columbia) to enact full practice authority legislation.

As the political landscape in the Assembly makes grassroots outreach by CANP members **even more critical**, numerous tools are available to assist those efforts:

- Go to our online [Senate Bill 323 Resource Center](#) for a host of information and tools to help you make the case for full practice authority.
- Work through your local CANP chapter to organize district office visits with legislators and their staff members.
- Contact CANP Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) for help in navigating and effectively engaging in the legislative process.

### **Action for Chapters:**

- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- **For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com))** as the central contact for information on grassroots efforts.

### **Political Action Committee (PAC)**

As noted, donations to CANP's Political Action Committee (CANP PAC) have reached an all-time high, exceeding \$55,850. Of that amount, more than \$5,850 was raised onsite during the recent House of Delegates and Lobby Day meetings. Like grassroots outreach, PAC donations continue to be critical – even more so given the task that lies ahead in getting the bill through the Assembly.

### **Action for Chapters:**

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

### **Events**

#### Chapter Leader Website Administration Webinar

CANP chapter leaders are invited to on June 3 at 7:00 p.m. for a webinar presentation to provide orientation regarding the many features on our website that have been designed specifically to assist in chapter administration.

The webinar will expand chapter leaders' knowledge of the website and Chapter Leadership Toolset. During the informational webinar you will learn how to upload documents to your chapter-specific page for members to view, utilize the email tool within the Chapter Leadership Toolset, post an event, and much more.

To register for the webinar, please use this link:

<https://attendee.gotowebinar.com/register/5208106571653659905>

### **Action for Chapters:**

- Encourage all leaders using the website to attend

#### Social Media YouTube Video

CANP held a webinar presentation in May 2015 that delivered hands-on training on how to utilize social media as a legislative tool and advancing SB 323. The webinar was recorded and can be found on YouTube. The title is "Social Media: A Valuable Tool for Grassroots Advocacy".

To view the webinar, visit this link:

<https://www.youtube.com/watch?v=4JitROpwbY&feature=youtu.be>

### 38<sup>th</sup> Annual Educational Conference- CEUs

CEU certificates have been issued to attendees and can be found in the “My Account” section of [canpweb.org](http://canpweb.org). Certificates will be found in the “My Continuing Education” section of the website.

### 39<sup>th</sup> Annual Educational Conference

Save the dates for the 39<sup>th</sup> Annual Educational Conference being held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California. A Call of Abstracts will be going early June.

## **Operations**

### Quarterly Reports- Q3 (Jan. 1 – Mar. 31, 2015)

The Q3 reports have been delayed. They are slated to go out by May 22, 2015 with a deadline of June 12, 2015. If you have questions, please contact Erin Meyer at [admin@canpweb.org](mailto:admin@canpweb.org).

Below is a list of the quarters and the report due dates:

#### **2014-15**

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 31 (due by Feb. 2)

**Q3 – Jan. 1-Mar. 31 (due by Jun. 12)**

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

#### **Action for Chapters:**

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

## **Education**

CANP has revamped its online Controlled Substance course (CSII). The course is offered for \$250 plus tax and includes a CANP membership for one year.

## **Membership**

### Membership Renewals

Membership by type for May 2015:

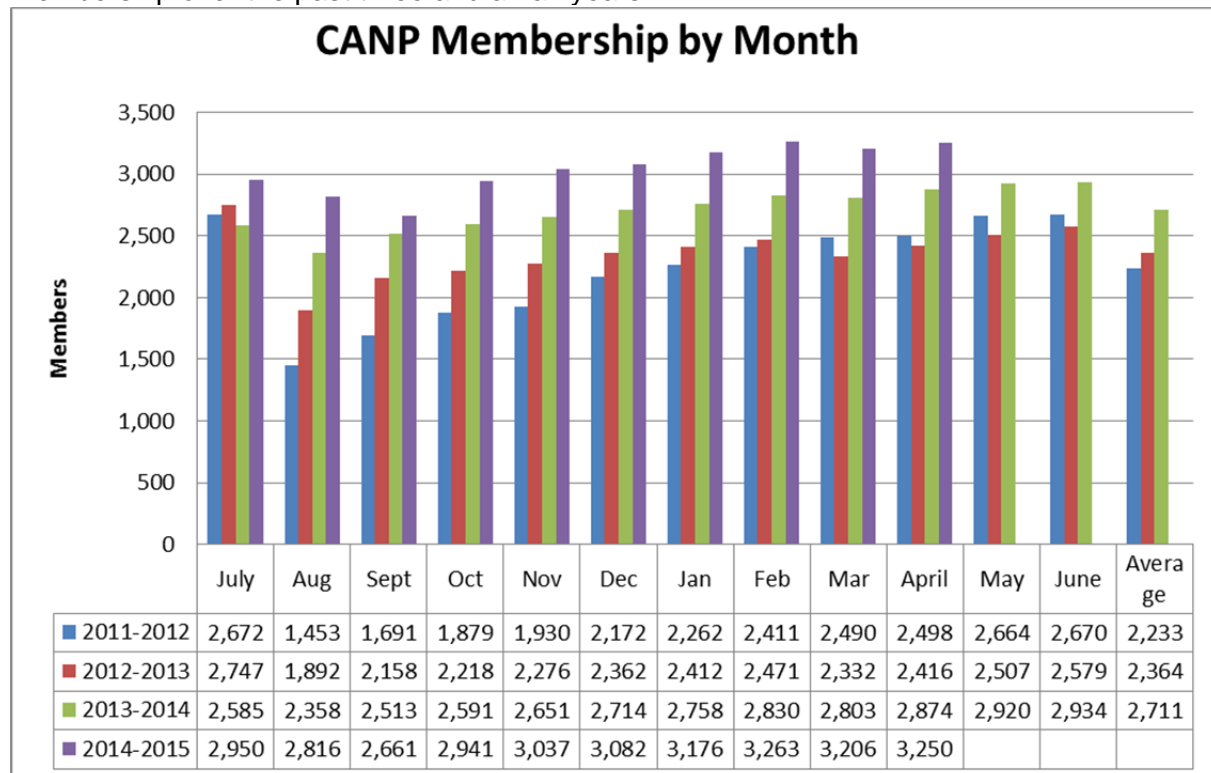
NP Full	2,074
First Year Grad	351
Student Year 1	200
Student Year 2	290
Senior	98
Associate	49
Corporate	36
Affiliate	5
Emeritus	4
<b>Total Active</b>	<b>3,107</b>

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on [canpweb.org](http://canpweb.org).

The Chapter Leadership Toolset is available on [canpweb.org](http://canpweb.org) for chapter leaders to access reports on new and renewing members for contact and reporting purposes

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Membership over the past three and a half years



**Action for Chapters:**

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on June 1, 2015.

**Action for Chapters:**

- Refer schools and / or school contacts you may have to the Membership Committee.
  - Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
  - Bring the updated membership brochures and conference registration information to chapter meetings.
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**Strategic Plan**

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.