



**California Association for Nurse Practitioners
Monthly Chapter Communication / February 2015**

February 18, 2015

Advocacy

With the looming February 27 legislative deadline for introduction of new bills, Sen. Ed Hernandez is preparing to introduce a measure proposing full practice authority for California nurse practitioners. It is expected that Hernandez will first introduce a “spot” bill – in essence, a placeholder to meet the deadline while details of the proposal are finalized.

Per legislative rules, new bills must be in print for 30 days before they can be amended. Following the passage of 30 days, the bill will be amended to include the substance of the full practice authority proposal, as ongoing discussions among numerous stakeholders help to frame its precise content.

With another high stakes battle over full practice authority anticipated, **grassroots outreach efforts continue to be vital**. That’s especially true given the presence of 33 new legislators this year (more than one-fourth of all Senators and Assemblymembers), many of whom have come to the Capitol with little to no knowledge regarding the full practice authority issue.

Chapters are urged to carry out the direction to appoint a chapter Legislative Representative to coordinate local outreach. For additional questions on the process, contact Stephanie Tseu, CANP Grassroots Coordinator at canpgrassroots@gmail.com.

Political Action Committee, (PAC)

In anticipation of the Hernandez bill, further efforts have been devoted to increasing contributions to CANP’s Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) has been launched, including a more targeted call to action, information on how to make a contribution, and a “how to” manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- **For visits with Legislators, utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com)** as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign in support of SB 491, and the coming introduction of similar legislation in 2015, as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.

- Emphasize the importance of contributing to the CANP PAC in anticipation of the introduction of another full practice authority bill in 2015.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

38th Annual Educational Conference

The 38th Annual Educational Conference is just around the corner...along with the early rate deadline of February 24! Those registering before February 24 and those who have already registered will be entered into a drawing for a chance to win one of five \$100 Nordstrom gift cards.

Being held on March 19-22, 2015 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California, [online conference registration](#) will be open until March 19th. Onsite registration will be offered, but to ensure that you receive all of the goodies, please register early to save your seat! The special discounted room rate for the Marriott Newport Beach is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

Deadlines to remember:

- Early registration rate deadline is February 24, 2015.
- Deadline to reserve a hotel room at the discounted rate of \$184 is February 28, 2015.

Raffle Gift Donations

CANP continues to seek raffle gift donations for the 38th Annual Educational Conference. The recommended value of the raffle gift is \$300 or a gift that your Chapter is able to afford. CANP is also seeking volunteers to work the raffle booth. We ask that you bring your raffle gift to the CANP conference and drop it off at the raffle booth on Thursday morning (Mar. 19). An email will be distributed with suggested raffle gift ideas and a schedule of the time slots for volunteer sign-up. For questions, please contact Barbara Lome, VP of Finance at barbaralomednp@gmail.com.

Action for Chapters:

- Suggest, encourage and rally members to register for the Annual Educational Conference.
- Bring your \$300 value raffle gift to the conference.
- Volunteer to moderate a session while you're at the conference. Contact Elaine Go at ego@cox.net or Marla Weiss at marla.weiss@va.gov to sign up.
- Volunteer to work the raffle booth at the conference. Contact Barbara Lome at barbaralomednp@gmail.com to volunteer or for questions regarding your raffle gift donation.
- Send one or more chapter members to the conference via scholarship.

Special Interest Groups (SIGs)

CANP has special interest group forums that allow NPs that specialize in a specific area of expertise to join and network with fellow NPs of that specialty. The CANP Board of Directors is interested in knowing if members are aware the groups exist and if there is still interest in participating in these special interest groups.

Action for Chapters:

- Ask Chapter members about the SIGs and ask for feedback whether they are utilize this functionality.
- Email CANP at admin@canpweb.org with the feedback.

House of Delegates

The CANP House of Delegates will be held on **Monday, May 18, 2015** at the Sheraton Grand in Sacramento. The discounted room rate at the Sheraton is \$153 per night, plus tax.

The deadline to submit resolutions is **March 13, 2015**.

Action for Chapters:

- Prepare your chapter resolutions to send by the deadline.

Lobby Day

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento. The discounted room rate at the Sheraton is \$153 per night, plus tax. Members will be notified via email when the registration opens.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Announce the dates and location for Lobby Day 2015 and encourage member participation.

Operations

Quarterly Reports- Q2 (Oct. 1 – Dec. 31, 2014)

The Q2 reports were due February 2nd. We received 11 Quarterly reports from chapters. Theresa Ullrich, CANP President Elect will be following up with those chapters who haven't submitted for Q2. If you have questions, please contact Erin Meyer at admin@canpweb.org.

Below is a list of the quarters and the report due dates:

2014-15

- Q1 – July 1-Sept. 30 (due by Nov. 7)
- Q2 – Oct. 1-Dec. 31 (due by Feb. 2)
- Q3 – Jan. 1-Mar. 31 (due by Apr. 15)**
- Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Chapter Donations

CANP has received \$23,783 in chapter donations to date with the latest donation of \$5,000 from the North Bay Chapter. Thank you to all of the chapters who have donated! CANP continues to

seek donations for the 2014-15 fiscal year. Donations provided by the chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a chapter provides is not related to their chapter membership and is a chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of Feb. 1 2015	Chapter Donations 2011 - 12	Chapter Donations 2012 - 2013	Chapter Donations 2013 - 14	Chapter Donations 2014 - 15
North Coast	31				
Redding	35				
Mendocino	15				
Three Rivers	27				
North Bay	143	\$2,500	\$4,000	\$1,500	\$5,000
Sacramento	245	\$2,430			
Alameda / Contra Costa	264			\$600	
SF Golden Gate	249	\$5,000	\$3,000		
Silicon Valley	102			1,000	
Sierra Area	65				
Central Coast	23				
Coachella Valley	80	\$700		\$500	
Channel Islands	88				
Fresno	78				
Inyo	3				
Santa Cruz / Monterey	39				
Tulare / Kern	73				
Inland Empire	152				
Orange County	380	\$4,000	\$4,000	\$5,000	\$13,283
Tri Valley	155	\$2,500		\$5,000	
Greater Pasadena	140	\$1,000		\$1,000	\$3,000
West LA, North	196	\$3,000	\$3,000	\$3,000	
West LA, South	77	\$2,000	\$1,000		\$1,000
South Bay	151	\$2,000	\$2,000	\$2,000	
Imperial	5				
San Diego, North	200		\$1,500		\$1,500
San Diego, Central	142		\$2,000	\$2,000	
High Desert / Santa Clarita	33				
Not assigned to chapter	72				
TOTAL	3,263	\$25,130	\$20,500	\$21,600	\$23,783

Action for Chapters:

- Set aside and donate funds to CANP.

Membership

Membership Renewals

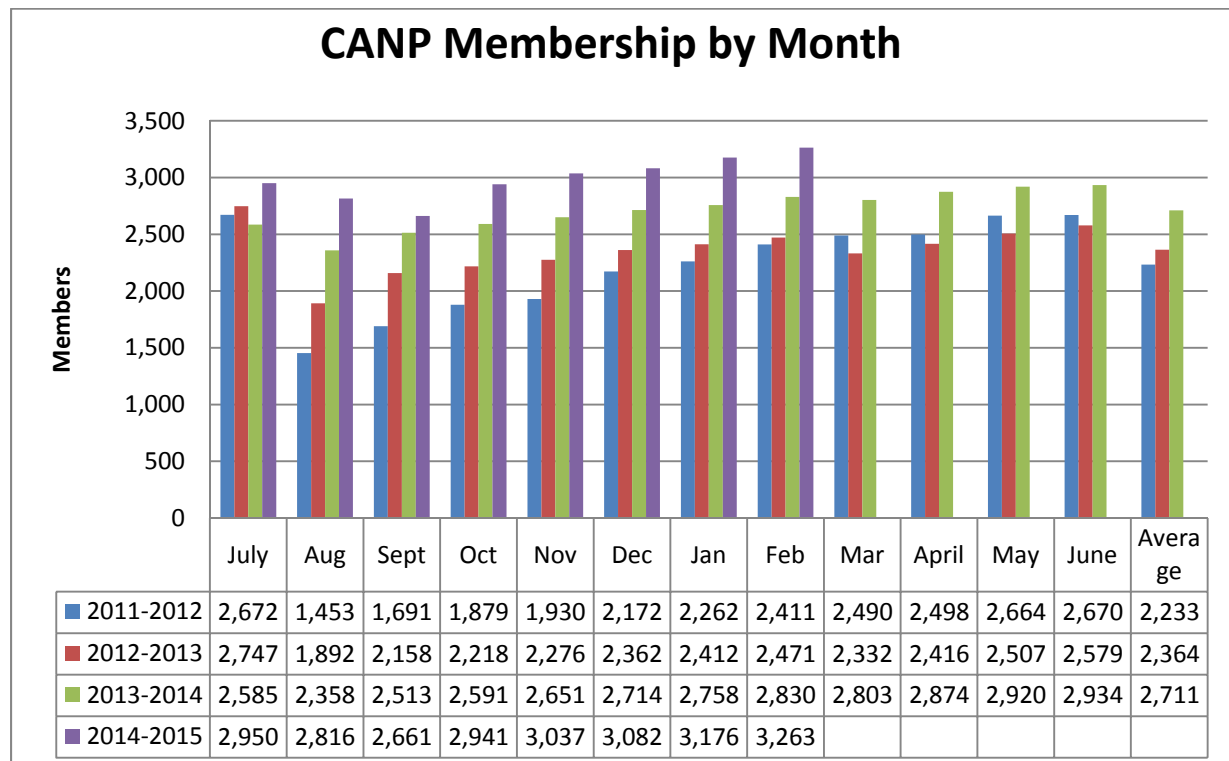
Membership by type for February 2015:

NP Full	2,157
First Year Grad	364
Student Year 1	317
Student Year 2	227
Senior	104
Associate	52
Corporate	34
Affiliate	4
Emeritus	4
Total Active	3,263

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.



Membership over the past three and a half years

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Promotions

CANP will also be offering two free months of membership for new members joining and attending the upcoming 38th Annual Educational Conference.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on March 2, 2015.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

New Corporate Member

CANP welcomes the UC Irvine Program in Nursing Science as its newest individual corporate member. With a vision to transform the nursing profession by preparing pioneers in research, education, and practice to build innovative, inter-professional models of compassionate community-based health care, UC Irvine faculty in Nursing Science use innovative approaches in research, teaching, and clinical practice to prepare nursing professionals who inspire and promote optimal health and well-being in individuals, families, and communities. In addition to the Bachelor of Science (B.S.) degree in Nursing Science, UC Irvine offers a Master of Science (M.S.) in Nursing Science with existing concentrations in Family Nurse Practitioner (FNP) and Adult-Gerontological Primary Care Nurse Practitioner (AGPCNP), as well as a Doctor of Philosophy (Ph.D.) degree in Nursing Science. They are currently planning additional graduate concentrations and degree programs. Please check their website (<http://www.nursing.uci.edu/>) for the latest news and updates.

Membership Benefits and Conference Promotion Power Point Presentation

Attached is a new power point presentation that leaders can have streaming on a laptop during a chapter meeting before the dinner presentation. This has conference and lobby day information and it also outlines instructions on how to access your member benefits online.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.