



California Association for Nurse Practitioners Monthly Chapter Communication / January 2015

January 21, 2015

Advocacy

The Legislature returned to Sacramento on January 6 for the beginning of the 2015-16 legislative session. While many lawmakers have wasted no time introducing new bills, the deadline for such introductions is February 27, and there has traditionally been a flurry of bills introduced at the deadline.

Among the bills expected but not yet introduced is a new effort seeking full practice authority for California nurse practitioners. Sen. Ed Hernandez, who authored the last such bill (SB 491 in 2013), will introduce a spot bill prior to the deadline, as ongoing discussion among numerous stakeholders helps to frame its precise content.

With another high stakes battle over full practice authority anticipated, grassroots outreach efforts continue to be vital. As always, chapters are urged to carry out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

Political Action Committee, (PAC)

In anticipation of the Hernandez bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) has been launched, including a more targeted call to action, information on how to make a contribution, and a "how to" manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- **Utilize Grassroots Coordinator Stephanie Tseu** (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign in support of SB 491, and the prospect of similar legislation in 2015, as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Emphasize the importance of contributing to the CANP PAC in anticipation of the introduction of another full practice authority bill in 2015.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

38th Annual Educational Conference

The 38th Annual Educational Conference is scheduled for March 19-22, 2015 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California. [Online conference registration](#) is currently open. The theme of the conference is **Educate. Collaborate. Advocate.** The special discounted room rate for the Marriott Newport Beach is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

Deadlines to remember:

- Early registration rate deadline is February 24, 2015.
- Deadline to reserve a hotel room at the discounted rate of \$184 is February 28, 2015.

Raffle Gift Donations

CANP is seeking raffle gift donations for the 38th Annual Educational Conference. The recommended value of the raffle gift is \$300 or a gift that your Chapter is able to afford. CANP is also seeking volunteers to work the raffle booth. We ask that you bring your raffle gift to the CANP conference and drop it off at the raffle booth on Thursday morning (Mar. 19). An email will be distributed with suggested raffle gift ideas and a schedule of the time slots for volunteer sign-up. For questions, please contact Barbara Lome, VP of Finance at barbaralomednp@gmail.com.

Action for Chapters:

- Announce to Chapter members the dates, location and that online registration is open for the 38th Annual Educational Conference.
- Volunteer to moderate a session while you're at the conference. Contact Elaine Go at ego@cox.net or Marla Weiss at marla.weiss@va.gov to sign up.
- Volunteer to work the raffle booth at the conference. Contact Barbara Lome at barbaralomednp@gmail.com to volunteer or for questions regarding your raffle gift donation.
- Send one or more chapter members to the conference via scholarship.

NP Selfie Contest

Why are you proud to be an NP? CANP is holding a [NP Selfie Contest](#) to promote the NP profession and to boost CANPs social media presence. The contest dates for submitting your Selfie are January 21 – February 4. The voting period will be February 5 – February 12.

To enter the contest:

- Go to CANPs Facebook page and hit "like" or if using Twitter, hashtag #CANP38th
- Make a sign that messages "I'm an NP because_____". Fill in the blank with your personal stance of why you are an NP. Please include the hashtag #CANP38th on the sign.
- Take a picture while holding the sign and upload to CANPs Facebook page or send to Twitter using #CANP38th.

The pictures will be posted and voted on between the dates of February 5 and February 12. The picture with the most votes will win a \$500 American Express gift card. The second place winner will receive a two-night stay at the Marriott Newport Beach Hotel & Spa during the CANP conference in March. The third place winner will receive a conference registration (or a refund if already registered and paid).

Action for Chapters:

- Promote the contest in your Chapters.
- Forward the information to your colleagues and NP friends.
- Encourage Chapter members to enter.

NP Awards

A Call for Nominations has been emailed to members to submit nominations for the NP of Distinction award and the Bridging Healthcare award. The deadline to submit a nomination is January 24, 2015. The nomination forms and criteria can be found on [canpweb.org](http://www.canpweb.org) or by this url: <http://www.canpweb.org/about-canp/np-awards/>

Action for Chapters:

- Email Chapter members encouraging them to submit a nomination.
- Submit nomination forms by January 24, 2015.

Special Interest Groups (SIGs)

CANP has special interest group forums that allow NPs that specialize in a specific area of expertise to join and network with fellow NPs of that specialty. The CANP Board of Directors is interested in knowing if members are aware the groups exist and if there is still interest in participating in these special interest groups.

Action for Chapters:

- Ask Chapter members about the SIGs and ask for feedback if they are utilized.
- Email CANP at admin@canpweb.org with the feedback.

House of Delegates

The CANP House of Delegates will be held on **Monday, May 18, 2015** at the Sheraton Grand in Sacramento. Delegate counts have been sent to chapters. Specific information and the [form to submit chapter delegates](#) can be found on [canpweb.org](http://www.canpweb.org). The discounted room rate at the Sheraton is \$153 per night, plus tax.

The deadline to submit your delegates to CANP is **February 6, 2015**.

The deadline to submit resolutions is **March 13, 2015**.

Action for Chapters:

- Select your delegates and submit your delegate form to CANP at admin@canpweb.org.
- Ensure your delegates are NP Full, Senior or First Year Graduate category (voting) members.

Lobby Day

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento. The discounted room rate at the Sheraton is \$153 per night, plus tax. Members will be notified via email when the registration opens.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Announce the dates and location for Lobby Day 2015 and encourage member participation.

Operations

Quarterly Reports- Q2 (Oct. 1 – Dec. 31, 2014)

The Quarterly report period for Q2 is October 1 – December 31, 2014. Q2 report links were distributed to Chapters on January 16, 2015 with a return deadline of February 2, 2015. If you have questions, please contact Erin Meyer at admin@canpweb.org.

Below is a list of the quarters and the report due dates:

2014-15

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 31 (due by Feb. 2 – extended)

Q3 – Jan. 1-Mar. 31 (due by Apr. 15)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Chapter Donations

CANP has received \$18,783 in chapter donations to date with the latest donation of \$1,283 from the Orange County Chapter. Thank you to all of the chapters who have donated! CANP is seeking donations for the 2014-15 fiscal year. Donations provided by the chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a chapter provides is not related to their chapter membership and is a chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of Jan. 1 2014	Chapter Donations 2011 - 12	Chapter Donations 2012 - 2013	Chapter Donations 2013 - 14	Chapter Donations 2014 - 15
North Coast	30				
Redding	36				
Mendocino	15				
Three Rivers	26				
North Bay	137	\$2,500	\$4,000	\$1,500	
Sacramento	234	\$2,430			
Alameda / Contra Costa	261			\$600	
SF Golden Gate	244	\$5,000	\$3,000		
Silicon Valley	106			1,000	
Sierra Area	64				
Central Coast	23				
Coachella Valley	75	\$700		\$500	
Channel Islands	80				

Fresno	76				
Inyo	4				
Santa Cruz / Monterey	38				
Tulare / Kern	74				
Inland Empire	143				
Orange County	370	\$4,000	\$4,000	\$5,000	\$13,283
Tri Valley	154	\$2,500		\$5,000	
Greater Pasadena	141	\$1,000		\$1,000	\$3,000
West LA, North	194	\$3,000	\$3,000	\$3,000	
West LA, South	93	\$2,000	\$1,000		\$1,000
South Bay	142	\$2,000	\$2,000	\$2,000	
San Diego, North	194		\$1,500		\$1,500
San Diego, Central	138		\$2,000	\$2,000	
High Desert / Santa Clarita	27				
Not assigned to chapter	57				
TOTAL	3,176	\$25,130	\$20,500	\$21,600	\$18,783

Action for Chapters:

- Set aside and donate funds to CANP.

Membership

Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member’s “My Account” section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes. If chapter leaders are sending personalized communications to those members, please make sure you communicate with membership chairs that if they are sending out a letter that they must use their chapter logo and not the state CANP logo.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

A table of members by member type:

Active	Jan 2015
NP Full	2,085
Student 1yr	374
Student 2yr	306

First Year Grad	210
Senior	103
Associate	52
Corporate	37
Affiliate	4
Emeritus	4
Total	3,176

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

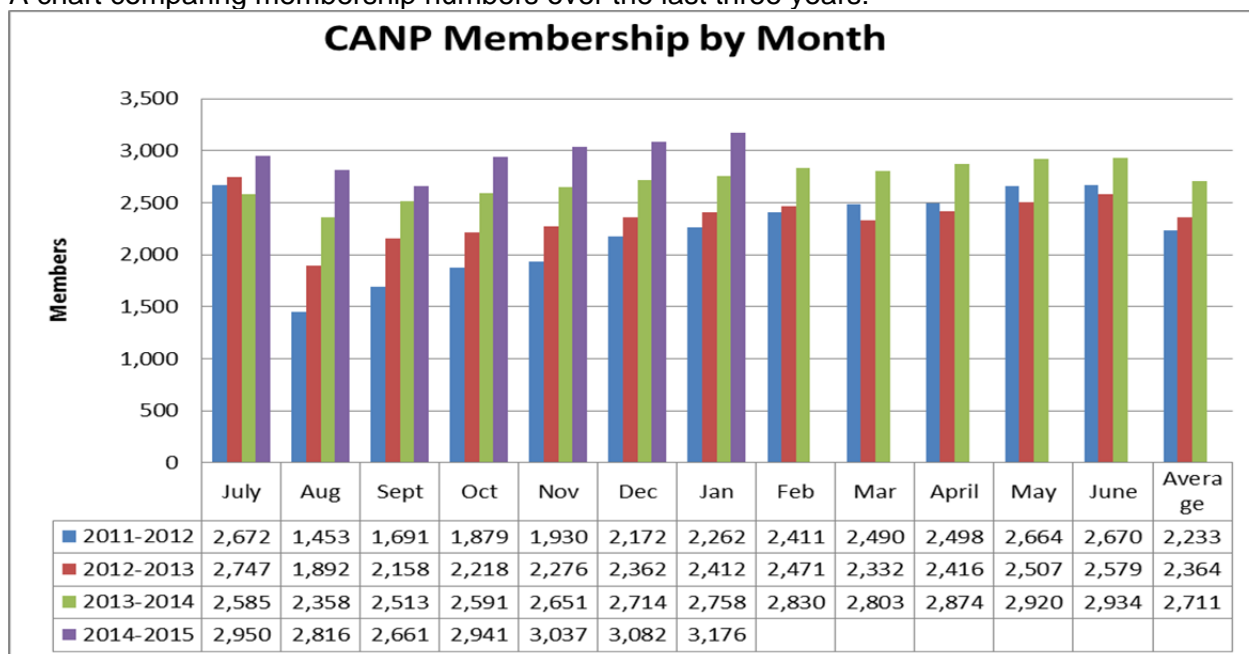
Membership Promotions

CANP will also be offering two free months of membership for new members joining and attending the upcoming 38th Annual Educational Conference.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on February 2, 2015.

A chart comparing membership numbers over the last three years:



Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.

- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Member Benefits

Welcome back Epocrates discount to CANP members. Please tell members that they can subscribe to Epocrates and receive a 20 percent discount. Epocrates offers access to the latest health care knowledge quickly and confidently with information and decision support tools from Epocrates. More than a million health care professionals use Epocrates' innovative mobile and web-based products to help reduce medical errors, improve patient care and increase productivity. Epocrates content is developed and continuously updated by physicians and pharmacists. To access this benefit, please visit the My Account / My Benefit / Products and Services area on the website.

California Casualty is offering an **exclusive auto and home insurance** program made available to CANP members. This unique benefit offers you coverage to fit your lifestyle and your profession:

- Reduced deductibles on vehicle vandalism and collision at your place of work
- \$3,000 business computer coverage off premises
- 12-month rate guarantee
- Free ID Defense if your personal identity is compromised
- EZ Pay with holiday skip
- Numerous special rates and discounts
- 99.7% customer service satisfaction, too!

Now is a great time to look into your new benefit and take full advantage of all your membership has to offer. Find out how at CalCas.com/CANP or call by calling 1-866-680-5142.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.