



CANP Lobby Day 17

Monday, May 8, 2017

Sheraton Grand Sacramento Hotel

Magnolia Room

1230 J Street

Sacramento, CA 95814

- 9:00 – 10:00 a.m. **Continental Breakfast & Registration**
- 10:00 – 10:15 a.m. **President's Welcome**
Theresa Ullrich, CANP President
- 10:15 – 11:00 a.m. **Priority Bills: Overview/Lobbying 101**
Kristy Wiese, CANP Legislative Advocate, Capitol Advocacy
- 11:00 – 11:30 a.m. **Positioning NPs in the Media**
Andrew Acosta, Founder & President, Acosta Consulting
- 11:30 – 11:45 a.m. **Advocate of the Year**
Susan Talamantes Eggman, California State Assemblymember
- 11:45 – 12:45 p.m. **Lunch**
Sheraton Grand – Magnolia Room
- 1:00 – 3:00 p.m. **Legislative Visits**
State Capitol
- 3:30 – 4:00 p.m. **Group Photo**
State Capitol