



CALIFORNIA ASSOCIATION FOR NURSE PRACTITIONERS' 39TH ANNUAL EDUCATIONAL CONFERENCE

THURSDAY, MARCH 16, 2016 - SUNDAY, MARCH 20, 2016 • MARRIOTT HOTEL AND SPA • NEWPORT BEACH, CA

2016 SPONSORSHIP & EXHIBIT PACKAGES

Every year, CANP leaders work closely with members to design a conference that is both informative and engaging. Drawing more than 500 nurse practitioners and other health care providers from across the state, this is the only conference that provides access to professionals from a variety of specialties.

Conference attendees are eager to discover new products and services that will help manage their practice, expand their knowledge and enrich the health care environment. With sponsor and exhibitor opportunities for every budget, this conference will help maximize your visibility in the nurse practitioner industry.

CONTACT

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SPONSORSHIP OPTIONS	AMOUNT	DESCRIPTION	COMPLIMENTARY	RECOGNITION*	SPEAKING OPPORTUNITY
Gold CANP	\$4,000	Sponsorship of the conference	Two registrations, tote bag insert, 1/2 color page ad in onsite materials	Verbal recognition, registration signage	
Silver CANP	\$3,000	Sponsorship of the conference	One registration, tote bag insert, 1/4 page ad in onsite materials	Registration signage	
Bronze CANP	\$1,000	Sponsorship of the conference	One registration	Registration signage	
Evening Event	\$8,000	Evening event, dinner, entertainment, awards	Exhibit booth with priority placement, four registrations and one tote bag insert	Verbal recognition, event signage, registration signage	2-minute welcome remarks at the event
Opening Reception	\$6,000	Welcome event held the first night of the conference	Exhibit booth with priority placement, three registrations and one tote bag insert	Opening reception signage, registration signage	2-minute welcome remarks at the opening reception
Keynote Presentation*	\$5,000	Sponsorship of the keynote presentation	One registration and tote bag insert	Verbal recognition, Keynote signage, registration signage	2-minute welcome remarks at the keynote
General Luncheon	\$4,000	Sponsorship of a general luncheon	One registration and tote bag insert	Verbal recognition, general luncheon signage, registration signage	2-minute welcome remarks at the general luncheon
Tote Bags* Logo included	\$4,000	Sponsorship of the conference tote bags	One registration and tote bag insert	Registration signage, conference tote bag	
Hotel Key Card	\$3,500	Logo on hotel key card	One registration	Registration signage	
Registration Brochure Advertisements*	\$2,800	Full page color advertisement featured in the registration brochure	One registration, tote bag insert, full page ad in conference registration brochure	Registration signage	
Breakfast	\$2,500	Sponsorship of a breakfast	One registration	Registration signage, breakfast signage	
Fun Run Logo Wear* Logo included	\$2,500	Sponsorship of the logo wear for Fun Run participants	One registration	Registration signage, Fun Run logo wear	
Wireless Internet	\$2,500	Sponsorship of the conference wireless internet access	One registration	Registration signage	
Lanyards* Logo included	\$2,000	Sponsorship of the lanyard	One registration	Registration signage, lanyard	
Networking Breaks	\$1,500	Sponsorship of the food and beverage at the networking breaks	One registration	Registration signage, networking break signage	
Advertisement in onsite conference materials	\$500-\$1000	Half or full page advertisement featured in the onsite printed materials			
Fun Run Snack	\$500	Sponsorship of the snacks after the Fun Run		Registration signage, Fun Run signage	
Tote Bag Inserts Non-paper items only	\$500	Logo items for inclusion in conference tote bags			
EXHIBITOR OPTIONS		AMOUNT	VALUE		
Standard Exhibit Booth		\$2,500	All booths are 8x10. All booths include a 6-foot skirted table, two chairs and a wastebasket. Exhibitor booth fees include admittance for two representatives; additional representatives are subject to an additional fee of \$175 per person.		
Nonprofit		\$1,500			

* Exclusive